

Cookie Policy

Cookie Policy Last updated: March 2026

FST Systems Limited ("we", "us", "our") uses cookies and similar technologies on our website <https://fstsystems.co.uk> (the "Website") to improve functionality, analyse usage, and provide embedded content. This Cookie Policy explains what they are, which ones we use, why, and how you can manage them.

This policy supplements our Privacy Policy (link it). We are the data controller.
Registered office: Unit B3, Deeside Industrial Park, Deeside, CH5 2JZ, United Kingdom.
Company number: 13540704.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, phone, etc.) when you visit a website. They help the site remember information about your visit (e.g., preferences or activity). Similar technologies include pixels, local storage, or tracking scripts.

We use:

- Strictly necessary cookies – essential for basic site functions (no consent required).
- Analytics / performance cookies – to understand how visitors use the site (consent required).
- Functional / third-party cookies – for embedded content like videos or maps (consent required for non-essential parts).

2. Cookies We Use

We categorise cookies as follows (based on current implementations; we may update this list):

Strictly Necessary Cookies These are required for the Website to function properly (e.g., navigating pages, submitting forms securely). They do not require consent under PECR.

- Set by us or our hosting provider.
- Typical duration: Session (deleted when browser closes) or short-term.

- Purpose: Core functionality, security, form submissions (including Elementor-built contact/quote forms).

Analytics Cookies (Google Analytics 4 – GA4) We use Google Analytics to collect anonymous data on site usage (e.g., pages visited, time spent, device type) to improve our content and services.

- Main cookies:
 - `_ga` – Distinguishes unique users (expires: 2 years).
 - `ga<container-id>` – Persists session state (expires: 2 years).
 - Others may include short-term ones like `_gid` (session/24 hours) or rate-limiting (`_gat`).
- These are first-party cookies (set by our domain).
- Purpose: Performance and analytics (non-essential).
- Legal basis: Consent (UK GDPR/PECR).
- Google processes data under its terms; we use IP anonymisation where possible.
- You can opt out via our consent banner or Google's opt-out tool.

Functional / Third-Party Cookies (Embedded Content)

- YouTube embeds (for any video content we embed): YouTube (Google) may set cookies for playback, security, and analytics.
 - Examples: YSC (session – security), VISITOR_INFO1_LIVE (6 months – preferences/analytics), PREF (8 months – functionality), CONSENT (consent status).
 - Purpose: Enable video playback, measure engagement, personalise experience (if logged in).
 - Third-party (youtube.com domain).
 - Some are necessary for embedding to work; others (analytics/personalisation) require consent.

- Google Maps embeds (for displaying our location/address): Google Maps may set cookies for map functionality and usage stats.
 - Examples: NID (6 months – preferences), others for session or analytics.
 - Purpose: Interactive maps, location display.
 - Third-party (google.com/maps domains).
 - Functional ones may be necessary; analytics require consent.

Elementor forms (our contact/quote forms) do not set additional cookies themselves. Any related cookies come from the above categories (e.g., session for form handling or analytics if tracked).

We do not currently use advertising, marketing, or social media cookies.

3. How We Obtain Consent and Manage Cookies

- We use a cookie consent banner/tool on first visit. Non-essential cookies (analytics, YouTube/Maps embeds) are blocked until you consent.
- You can Accept All, Reject All, or customise preferences (e.g., allow analytics but not third-party embeds).
- Consent is freely given, informed, and easy to withdraw (via banner or browser settings).
- If you reject, some features (e.g., embedded videos/maps) may be limited or shown as placeholders.

You can also manage cookies via your browser:

- Block/delete cookies in settings (Chrome, Firefox, Safari, etc.).
- Use private/incognito mode. Note: Blocking necessary cookies may break site functionality.

4. Changes to This Policy

We may update this Cookie Policy (e.g., if we add new tools). Check back periodically; significant changes will be notified via the banner or site notice.

0333 444 0032
operations@fstsystems.co.uk
www.fstsystems.co.uk



5. Contact Us

Questions? Contact us at: Email: operations@fstsystems.co.uk Telephone: 0333 444 0032 Address: Unit B3, Deeside Industrial Park, Deeside, CH5 2JZ, United Kingdom.

For more on your rights, see our [Privacy Policy](#).